

# aurafirm P

## ACTIVE FERMENTED OAT CREAM



**A LACTOBACILLI FERMENTED NATURAL OAT ACTIVE THAT SUPPORTS AND ACCELERATES THE RECOVERY OF THE SKIN MICROBIOME.**

A natural fermented ingredient, with the consistency of cream, *aurafirm P* contains all the key actives and nutrients to support the fast and natural recovery of the skin microbiome. *aurafirm P* helps to rapidly smooth the skin, conditioning skin tone and enhancing skin complexion by improving the appearance of damaged or irritated skin. It is an essential ingredient for face masks, scrubs, rinse off and opaque leave-on products.

[oatcosmetics.com](http://oatcosmetics.com)





## TECHNICAL DATA\*

Manufactured	Germany
Physical Form	Viscous Opaque Liquid
Colour	Brown/Grey
Solubility	Water Soluble
pH	3.5 - 4.5

Pack Sizes: 1kg, 2.5kg, 10kg

\*Indicative Typical Values

INCI

AQUA (80-90%), LACTOBACILLUS FERMENT (5-10%), AVENA SATIVA KERNEL EXTRACT (5-10%), SODIUM BENZOATE (1%), POTASSIUM SORBATE (0.1%)



## SKIN MICROBIOME RECOVERY

*aurafirm P* is a natural active containing a patented prebiotic complex of fermented oat ingredients. Tests have shown *aurafirm P* significantly increases the stability and efficiency of the skin microbiome, enabling a faster resettlement of the skin's first line of defence.

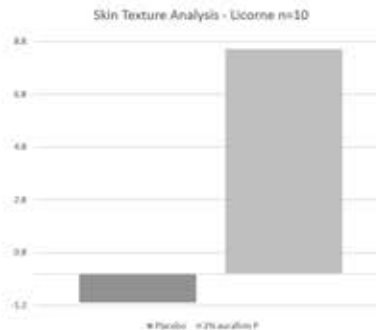


## WHY AURAFIRM P?



### Benefits

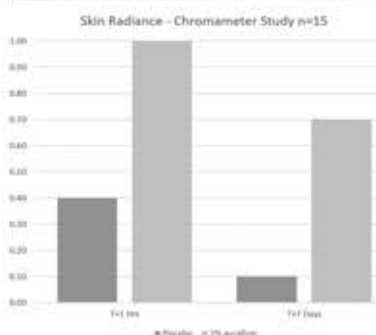
- ▶ **Rebalances** - Supports the fast and natural recovery of the microbiome.
- ▶ **Replumps** - Helps improve skin texture and diminish wrinkles.
- ▶ **Firms** - Proven to increase epidermal thickness and create a more toned skin appearance.



### In-vivo Skin assay

One hour after application of a formulation containing 2% *aurafirm P*, subjects saw an 8.5% decrease in skin roughness, when compared to the placebo.

Full results available upon request



### Chromameter Study

Product containing 2% *aurafirm P* and a placebo was applied by volunteers twice daily.

*aurafirm P* significantly improved **complexion** and **radiance** after application and maintained this over a 7 day period.

Full results available upon request