

Oat COM

ADVANCED COLLOIDAL OATMEAL



A PROVEN ANTI-AGING INGREDIENT WHICH DELIVERS A NON-GREASY AND LUXURIOUS FEEL TO THE SKIN.

Oat COM is an optimised extruded colloidal oatmeal, manufactured under an approved patented process to the US Pharmacopeia Standard and produced from selected high beta-glucan oats using sustainable farming practices. An ECOCERT/COSMOS approved natural cosmetic ingredient, Oat COM demonstrates superb anti-aging, anti-irritant and moisturising properties.



TECHNICAL DATA*

INCI	<i>Avena sativa</i> (Oat) Kernel Flour
Origin	Finland
Physical Form	Powder
Colour	Cream to Light Brown
Particle Size	75 µ Avg.
Protein Content	14.4 g per 100g
Beta Glucan Content	5.8 g per 100g
Ash Content	1.9 g per 100g
Nitrogen Content	2.3 g per 100g
Fat Content	6.8 g per 100g

*Indicative Typical Values

US FDA MONOGRAPH

Oat COM meets the US FDA Monograph 2003: 'Colloidal Oatmeal is classified as a skin protectant by the FDA according to 21 CFR Part 310 and 347 in Skin Protectant Drug Product Over-the Counter-Human-Use'.

WHY OAT COM?



Benefits

- ▶ Reduces redness and skin irritation to soothe and relieve skin disorders.
- ▶ Proven anti-aging and reparative properties over all skin types.
- ▶ Reduces TEWL and effectively forms a physical barrier on the skin surface.



In-vivo Study

- ▶ **86%** felt Oat COM consistently left skin **moisturised**.
- ▶ **80%** felt Oat COM created a feeling that the skin was **silky soft** and **soothed the skin**.
- ▶ **79%** agreed that Oat COM **nourished** their skin.

Full results available upon request



Approvals

- ▶ ECOCERT Approved Natural
- ▶ Not Tested on Animals
- ▶ GMO Free
- ▶ Hypoallergenic
- ▶ Free From Allergens
- ▶ Halal Certified
- ▶ China INCI Compliant