

# Virgin Poppy Seed Oil

## SMOOTHS AND SOFTENS



### A SUSTAINABLY SOURCED VIRGIN OIL CONTAINING STEROLS AND VITAMIN E.

Grown in Hampshire, on the UK's South Coast, Oat Cosmetics' Virgin Poppy Seed Oil is a sustainable and renewable cosmetic ingredient that is ideal for use in both hair and skin care applications. Virgin Poppy Seed Oil is a natural emollient, softening and conditioning the hair whilst locking in moisture, hydrating, improving hair health and providing a non-greasy shine. Our precise and sustainable pressing process retains the skin active sterols (10%) and the oil is also rich in linoleic acid (stabilised by naturally occurring Vitamin E) which in combination helps to restore the skin's natural barrier and moisturises the skin.



**Virgin Poppy Seed Oil**

Part of our Bassett Botanicals range

[oatcosmetics.com](http://oatcosmetics.com)



## TYPICAL VALUES

INCI	Papaver Somniferum Seed Oil
Origin	United Kingdom
Physical Form	Liquid
Colour	Pale Yellow
Sterol Content	NLT 9%
Total Neutral Lipids	NLT 98%
Linoleic Content	NLT 69%
Oleic Content	NLT 20%
Tocopherol Count	NLT 200 PPM

NLT - Not Less Than

## A STORY IN SUSTAINABILITY

The Papaver Somniferum (White Poppy) plant is a key ingredient in the manufacture of life saving pharmaceutical drugs, however, the seeds of the poppy are a natural by-product of the farming process and Oat Cosmetics' Virgin Poppy Seed Oil is created with the first press of these seeds to produce a nourishing, light oil. The poppies are grown on the South Coast of the UK, in ideal light and chalky conditions, by a 5th generation family farmer who uses sustainable and environmentally friendly farming practices to ensure as little as possible goes to waste. These techniques include the use of natural waste (which otherwise would go into landfill) to fertilise the crop, natural bore holes for watering and the field decay process to prepare the ground for other crops.

## WHY VIRGIN POPPY SEED OIL?



### Key Features

- ▶ 100% UK product, fully traceable and sustainable supply chain
- ▶ Linoleic acid helps reduce TEWL
- ▶ Ecocert approved natural
- ▶ Sterols assist in the recovery of skin barrier mechanisms and aid moisturisation
- ▶ Ideal for use in dry skin creams, lotions, butters and hair and scalp products

### In Haircare

In haircare, Virgin Poppy Seed Oil spreads easily improving hair combability. The high oleic acid content gives the hair a silky feel and sheen and softens hair ends, making it ideal for use in hair oils and conditioners.

### Conditioner Study Available

### Profile

- ▶ Total saturated 12.39%
- ▶ Total monounsaturated 22.61%
- ▶ Total polyunsaturated 65%
- ▶ Total neutral lipids 98.8%